SUREYYA AKIS

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EDUCATION

North American University Houston, TX

Bachelor of Science in Computer Science (Software)

2017 - 2021

PROFILE

I am a problem solver and strong communicator who is eager to prove my abilities. My interest areas are machine learning, data science, data visualization, algorithm, and software engineering. I want to work for an organization that provides me the opportunity to improve my skills, knowledge, and values human rights and social justice. By working on challenging projects and participating in targeted mentorship, I am dedicated to developing my skills.

EXPERIENCE

Digital Marketing Specialist/IT Manager

Concord USA LLC

May 2021 - Present

Automated segmentation systems were created to send emails to website visitors who filled out forms based on a sales productivity platform. Content planning and creation for websites. Editing and producing digital content such as YouTube videos and commercial videos using Final Cut Pro App. Develop and redesign clients' websites and maintain communication with them in order to ensure the project is of high quality. Figma was my tool of choice for design. Managed 5+ web design projects from start to finish using HTML5, JavaScript, CSS3, and the sales productivity platform to achieve 100 percent client satisfaction. Increased site visits by 25 percent by designing and posting interactive flyers and ads on the site for upcoming promotions and events. Achieved responsiveness for mobile devices and increased customer engagement by more than 8 percent by creating SEO campaigns for complex media websites. Based on section 508, documents and websites are tested using accessibility tools such as the web accessibility evaluation tool powered by WebAIM.

CERTIFICATIONS

Google IT Support Professional Certificate

August 2020

Eight-month IT support program, developed by Google, that covers troubleshooting, customer service, networking, operating systems, system administration, and security, and includes hands-on labs.

Trusted Tester Web Certification Program

In Progress

The Department of Homeland Security (DHS)

PROJECT

Hackathon Jun 20, 2020 - LIFT

(Ladies in Fellowship Together): a website designed to help women and nonbinary people improve themselves and to be inspired by great women. Additionally, we have included some motivational and inspiring facts from the biographies of women who have contributed to society in a significant way. In this project; HTML and CSS are used.

Advance Web Development 2021 - NaturalGlam Website

The NaturalGlam website is an online store for organic cosmetics. On the website, customers can add items to their carts and view the total amount of their order. In order to view the registered customers, I use MSQL, and PHPMyAdmin as the database connection. We also report the status of the project during the project. For this project, MSQL, JavaScript, HTML, and CSS are used.

Advance Web Development 2021 - Valley Town Hall Website

To sell tickets, get information, etc., I designed a website for San Joaquin Valley Town Hall, a non-profit that is run entirely by volunteers. MSQL, JavaScript, HTML, and CSS are used in this project.

Concord USA,LLC 2022 - Therapist Website

Website designed for a therapist that introduces itself and allows bookings. The website also offers functions for registering, sending notes, and automatically replying to emails. For this project, MSQL, JavaScript, HTML, and CSS and a sales productivity platform are used.

SKILL

Advanced Level Microsoft Office; Word, Excel, PowerPoint - Digital content creator Collaborations across various disciplines - Coding languages - Progress reporting - JavaScript - HTML/CSS - Matplotlib - Python (Django) - SQL(MySQL) - Problem Solver - Strong Communication - Team Worker - Willing to Design and Technology Researcher - Bilingual (Turkish, English)

ORGANISATIONAL ACTIVITIES

North American University, Association for Computing Machinery Club:

Member 2016-2021, Vice President 2019-2020

Conducted video interviews with leading computer scientists to present about various topics.

Invited leading professionals to speak to students to inspire and motivate them on their journey towards success.

As part of the ACM Club, we established a Bioinformatics Lab to help students gain knowledge in genetics and technology so that they may gain skills in related fields.

Developed and implemented a bioinformatics curriculum, specifically designed to learn more about bioinformatics and rapid learning.

Created a comfortable environment for women in computer science and help them network with their colleagues.

North American University Women In Business Club:

Senator, Sep 2018 - May 2019

Organized events and, biweekly business talks. Arranged meetings with stakeholders. Created weekly content about club activities (Flyers, information papers, etc.)

VOLUNTEER ACTIVITIES

Residential Life Coordinator August 2018 - May 2021

North American University, Houston, TX

Managed residential assistants and answers student inquiries on a daily basis.

Incorporated guidance to resident advisors on how to assist students with their college life.

Assisted residence changed for students and business offices and ensured the in-house booking system was up-to-date.

Organized and coordinated dorm events with resident advisors.

Breast Cancer Awareness October 2017

Assisting and coordinating volunteers with their preparations for pop-up stores. Assembled and attended fundraising stands throughout the month of October for breast cancer awareness.

American Red Cross August 2017

Provided assistance to hurricane Harvey victims at the shelter. Provided assistance with finding suitable clothes and a place to stay.

6th-grade tutor August 2015 - June 2017

Provided one-on-one tutoring assistance with homework.

Assisted students in developing their literacy skills by providing weekly reading activities.

Helped students gain necessary social skills by providing them with a safe environment for socializing with their peers. Facilitated and led group activities involving hands-on learning and crafts.